

Speaker name(s) and contact information

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Presentation Title:

Why Talks Need Titles: A Story

Track Preference:

In The Clouds (this is about my experience as a) **or**
In The Weeds (this is about how technology or software X will make Y possible)

Keywords and Abstract (200 words max)

Abstract: Presentations at conferences are in desparate need of titles. Without them, how would we ever know what talks are supposed to be about? I had the most interesting experience trying to submit a talk without a title once... and this is the story about how I quit worrying and learned to embrace the Title. In fact, it's had an amazing impact on my life and that's what this talk is going to be about. Riveting stuff, right?

Keywords: Titles, topics, life experiences

Bio: (100 words max total, for individual or group)

Jim Dandy has been fascinated with titles for a whole five minutes, just now. In his day job he works to promote sunbeams and rainbows as part of Cats Without Catnip. In his spare time he enjoys palindrome humor and practices butter sculpture to keep his mind fluid.

Presentation Outline:**I. Intro: Titles are Interesting**

- a. This one time... I submitted a talk without a title
- b. Nobody knew what it was about
- c. That was bad

II. Body

- a. So I talked to some people about why titles were important
- b. They helped me out... let me tell you how
- c. This really helped me to understand the importance of titles

III. Closing

- a. Titles helped change my life
- b. Presentations should always have a title
- c. Thank you and are there any questions?

This is the first time this talk is being presented

This is my second presentation, but first time at a conference. I've previously presented at my butter sculpting meetup group.