

# 2024 BSides SATX Sponsorship

June 8th, 2024



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MANAGEMENT@BSIDESATX.COM

Thank you for your interest in sponsoring Security BSides San Antonio (BSides SATX). We can't wait to help contribute to the growth of our community! Our event date is Saturday, June 8, 2024 at St. Mary's University.

BSides SATX is a full day integrated conference that combines keynote and track content presentations, hands-on learning workshops and villages to ensure community participants learn the "next big thing" in information security.



BSidesSATX, as with all BSides events, keeps its ticket cost very low to allow for as many community participants as possible. The event is made possible by you, community sponsors, who see the value of being part of the San Antonio information security community. The event is organized by committed and passionate volunteers to ensure that all of your sponsorship dollars go to providing a fabulous event for information gathering and sharing.

By sponsoring BSides SATX, you join other great community supporters like St. Mary's University, Open Security, Intrigue, RedCanary, Stackhawk, Amazon Information Security, and many others.

Every organization will have different objectives and priorities, which is why we offer different levels and types of participation for every individual, group, or organization. The most important part is that you are part of the community and you can attract participants to your tables through engaging contests, giveaways and games. If you need suggestions on the types of giveaways or games, we are happy to help!

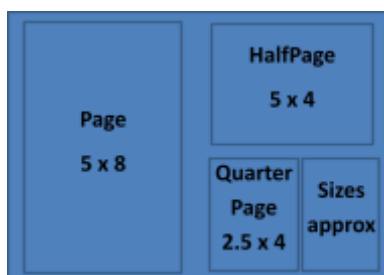
Are you ready to begin the process of becoming a sponsor? It is super easy; just select the type or level of sponsorship you would like , email us the corresponding form, and send us your logo. That is all that is needed to start the process!

## MONETARY SPONSORSHIP FEATURES AT A GLANCE

BENEFITS	PLATINUM \$5000	PALLADIUM \$4000	GOLD \$3000	SILVER \$2000	TITANIUM \$1000	STEEL \$500
Sponsorships Available	4	4	5	6	7	10
Badges Incl.	8	6	5	4	3	2
Logo: Web	✓	✓	✓	✓	✓	✓
Logo on Signs	✓	✓	✓	✓	✓	✓
Verbal Thanks	All Tracks	All Tracks	Selected	✓	✓	✗
Social Media	✓	✓	✓	✓	✓	✗
Table Space	Three 6'	Two 6'	One 6'	One 6'	Cocktail	✗
Swag in Bag	✓	✓	✓	✓	✗	✗
Ad in Program	2 Pages	Full Page	½ Page	¼ Page	✗	✗
Logo on Shirt	✓	✓	✓	✓	✓	✗

**Privacy Statement: BSides SATX does not sell, share, or provide access to any personal information about our attendees with any third parties, including sponsors.**

Our Program booklet is 11" x 8.5". Available ad layouts are depicted below.



A digital copy of the Sponsor's Logo/Ad must be submitted by **April 15, 2024** to allow BSides SATX the necessary time to fulfill all promotional benefits for the Sponsor.

Please submit art via email to [management@bsidessatx.com](mailto:management@bsidessatx.com).

NOTE: Art received after the deadline is subject to exclusion.

**ART REQUIREMENTS:** Digital files (logo, photos, finished layouts, etc.) should be saved or exported from your design application to .eps(encapsulated postscript) or .emf (enhanced metafile, a Microsoft format), with a minimum resolution of 300 dpi. The higher the resolution provided, the better the results. Do not submit GIF files, Word (.doc) files, PowerPoint (ppt.) files, or any file formatted for or taken from a website. Please provide an image in a vector graphic format. **We request one copy in all white and another in all black, to make it easier to include on the event shirts.** Also, if you are sending an alternative image for the booklet from the image used on the shirt and for our social media advertising, also please submit that to us in the same formats (EPS, WMF, or PDF). *For questions regarding logos please call (262) 727-4337 or email [management@bsidessatx.com](mailto:management@bsidessatx.com).*

MONETARY SPONSORSHIP COMMITMENT FORM

FOR MONETARY SPONSORS		
PACKAGE	COMMITMENT	CHECK MARK
PLATINUM	\$5000	
PALLADIUM	\$4000	
GOLD	\$3000	
SILVER	\$2000	
TITANIUM	\$1000	
STEEL	\$ 500	
CUSTOM	\$	
ORGANIZATION		
CONTACT NAME		
EMAIL ADDRESS		
PHONE NUMBER		
MAILING ADDRESS		
DATE		
SIGNATURE		

SUBMIT COMPLETED FORM TO: [MANAGEMENT@BSIDESSATX.COM](mailto:MANAGEMENT@BSIDESSATX.COM)

Payment: Sponsorship Commitments must be received by the organizer by **April 15, 2024**. Failure to remit full payment by date specified will subject sponsorship to cancellation. Sponsorship payments can be by made check or money order payable to:

BSidesSATX Events, LLC.

Remit To:

PO Box 781832

San Antonio, TX 78278

Once payment is received, a receipt will be sent by email to the point of contact listed on this Sponsorship Commitment form. For questions regarding payments please call (210) 693-0470 or email [management@bsidessatx.com](mailto:management@bsidessatx.com).

FOR BSIDES SAN ANTONIO	
RECEIVED	<input checked="" type="checkbox"/> FORM <input type="checkbox"/> PAYMENT <input type="checkbox"/> LOGO <input type="checkbox"/> ART(if applicable)
DATE RECEIVED	
SIGNATURE	

## IN-KIND SPONSORSHIP

In addition to monetary sponsorships, BSides SATX also accepts in-kind donations of the following to be utilized or conducted on the day of our event:

### ACCEPTED IN-KIND DONATIONS:

Training Vouchers  
Training Sessions  
Event Contests  
Door and Contest Prizes (For Non-Virtual Events only)

In-kind donations to BSides SATX can be just as impactful as monetary donations and it allows our in-kind donation partners to contribute to our mission. To make one of the accepted in-kind donations, please review the following policy and if interested in partnering with BSides, complete the attached form to begin the process.

Whereas there is the potential for controversy if certain gifts are accepted, BSides SATX has adopted the following **In-Kind Donation Acceptance Policy**:

When considering whether to solicit or accept gifts, the organization will consider the following factors:

1. Values—whether the acceptance of the gift compromises any of the core values of BSides SATX
2. Compatibility—Whether there is compatibility between the intent of the donor and the organization’s use of the gift
3. Public Relationships—whether acceptance of the gift damages the reputation of BSides SATX
4. Primary Benefit—whether the primary benefit is to BSides SATX, versus the donor
5. Consistency—is acceptance of the gift consistent with prior practice?
6. Form of Gift—is the gift offered in a form that BSides SATX can use without incurring substantial expense or difficulty?
7. Effect on Future Giving—will the gift encourage or discourage future gifts?

All decisions to solicit and/or accept potentially controversial gifts will be made by the organizing Board in consultation with the Event Director. The primary consideration will be the impact of the gift on the organization.

***Privacy Statement: BSides SATX does not sell, share, or provide access to any personal information about our attendees with any third parties, including sponsors.***

# IN-KIND SPONSORSHIP COMMITMENT FORM

FOR IN-KIND SPONSORS	
ORGANIZATION	
CONTACT NAME	
EMAIL ADDRESS	
PHONE NUMBER	
MAILING ADDRESS	
DESCRIPTION OF DONATION:	
REAL OR ESTIMATED VALUE OF CONTRIBUTION	\$
HOW WAS VALUE DETERMINED?	<input type="checkbox"/> ACTUAL VALUE <input type="checkbox"/> APPRAISAL <input type="checkbox"/> OTHER
IF OTHER, EXPLAIN:	
DATE	
SIGNATURE	

**SUBMIT COMPLETED FORM TO: [MANAGEMENT@BSIDESSATX.COM](mailto:MANAGEMENT@BSIDESSATX.COM)**

Sponsorship Commitments must be received by the organizer by **April 15, 2024**. Failure to remit completed agreement by date specified will subject sponsorship to cancellation. In-kind sponsorship gift can be remitted via the following methods:

If in-kind sponsorship donation cannot be contributed by email, please remit to:

PO Box 781832  
San Antonio, TX 78278

Once a donation is received, a notice of receipt will be sent by mail or email to the point of contact listed on this Sponsorship Commitment form. For questions regarding donations please call (210) 693-0470 or email [management@bsidessatx.com](mailto:management@bsidessatx.com).

FOR BSIDES SAN ANTONIO	
RECEIVED	<input checked="" type="checkbox"/> FORM <input type="checkbox"/> DONATION ITEM <input type="checkbox"/> LOGO <input type="checkbox"/> ART(if applicable)
DATE RECEIVED	
SIGNATURE	

**BSides SATX - 2024 Sponsorship Kit**