2021 BSides SATX Virtual In-Kind Sponsorship

June 12th, 2021



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Thank you for your interest in sponsoring Security BSides San Antonio (BSides SATX). This is our ninth year and our second virtual event! We've decided to keep things online only this year, due to continuing COVID-19 concerns. Our event date is Saturday, June 12, 2021 and will be using a combination of online resources to engage with San Antonio and the Information Security community.

BSides SATX is a full day event that includes multiple tracks of presentations, workshops, and villages to offer participants the opportunity to learn about the "next big thing" in information security.





This year, BSides SATX will not be charging participants an entry fee, to allow for as many community participants as possible. The event is made possible by you, community sponsors, who see the value of being part of the San Antonio information security community. The event is organized by committed and passionate volunteers to ensure that all of your sponsorship dollars go to providing a fabulous event for information gathering and sharing.

A virtualized event provides new opportunities for our sponsors to engage BSides SATX participants. TRACK level sponsorship will help cover the cost of one of the video conferencing channels and includes mentions throughout the day during the live webcast to participants. VILLAGE level sponsorship will cover equipment and materials for activities during the event. By sponsoring BSides SATX, you join other great community supporters like USAA, NSA, SANS, Digital Defense, Denim Group, Operandis, Accenture, Linux Academy,



Delta Risk, Alamo ISSA, TrendMicro, Open Security, Exabeam, ThreatCare, St. Mary's University, and many others.

Are you ready to become a sponsor? It's super easy. Just fill out the agreement below. If you have any questions, please do not hesitate to contact us at **management@bsidessatx.com**.

Sides SATX - 2021 Virtual In-Kind Sponsorship Kit

IN-KIND SPONSORSHIP

In addition to monetary sponsorships, BSides SATX also accepts in-kind donations of the following to be utilized or conducted on the day of our event:

ACCEPTED IN-KIND DONATIONS:

Training Vouchers
Training Sessions
Event Contests
Door and Contest Prizes (For Non-Virtual Events only)

In-kind donations to BSides SATX can be just as impactful as monetary donations and it allows our in-kind donation partners to contribute to our mission. To make one of the accepted in-kind donations, please review the following policy and if interested in partnering with BSides, complete the attached form to begin the process.

Whereas there is the potential for controversy if certain gifts are accepted, BSides SATX has adopted the following **In-Kind Donation Acceptance Policy**:

When considering whether to solicit or accept gifts, the organization will consider the following factors:

- 1. Values whether the acceptance of the gift compromises any of the core values of BSides SATX
- 2. Compatibility—Whether there is compatibility between the intent of the donor and the organization's use of the gift
- 3. Public Relationships—whether acceptance of the gift damages the reputation of Bsides SATX
- 4. Primary Benefit—whether the primary benefit is to Bsides SATX, versus the donor
- 5. Consistency—is acceptance of the gift consistent with prior practice?
- 6. Form of Gift—is the gift offered in a form that Bsides SATX can use without incurring substantial expense or difficulty?
- 7. Effect on Future Giving—will the gift encourage or discourage future gifts?

All decisions to solicit and/or accept potentially controversial gifts will be made by the organizing Board in consultation with the Event Director. The primary consideration will be the impact of the gift on the organization.

Privacy Statement: BSides SATX does not sell, share, or provide access to any personal information about our attendees with any third parties, including sponsors.

IN-KIND Sponsorship Commitment Form

FOR SPONSORS				
ORGANIZATION				
CONTACT NAME				
EMAIL ADDRESS				
PHONE NUMBER				
MAILING ADDRESS				
DESCRIPTION OF DONATION:				
REAL OR ESTIMATED VALUE OF CONTRIBUTION	\$			
HOW WAS VALUE DETERMINED?	□ACTUAL VALUE	☐ APPRAISAL	□OTHER	
IF OTHER, EXPLAIN:				
DATE				
SIGNATURE				

SUBMIT COMPLETED FORM TO: MANAGEMENT@BSIDESSATX.COM

Sponsorship Commitments must be received by the organizer by **April 16, 2021**. Failure to remit completed agreement by date specified will subject sponsorship to cancellation. In-kind sponsorship gift can be remitted via the following methods:

If in-kind sponsorship donation cannot be contributed by email, please remit to:

PO Box 781832 San Antonio, TX 78278

Once a donation is received, a notice of receipt will be sent by mail or email to the point of contact listed on this Sponsorship Commitment form. For questions regarding payments please call (210) 693-0470 or email management@bsidessatx.com.

		FOR BSIDES SAN ANTONIO
BSIDES STAFF		
RECEIVED	☐ FORM	□ GIFT
DATE RECEIVED		
SIGNATURE		